

Eleonora Galbiati

Digital marketing, Web communication, Journalism, PR, Advertising, Public communication, Environment, CSR

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A Marketing graduate with a strong academic background and a genuine passion for social issues and communication. Committed, enthusiastic, ambitious, team worker with excellent interpersonal skills.

Looking for challenging opportunities to broaden my career, I prefer dynamic and innovative fields where I can make an extraordinary contribution that creativity has had in my life.

WORK EXPERIENCES

November 2009/ Septembre 2013	Pentapolis – CSR organization Non profit organization for Corporate Social Responsibility Role: Communication manager • Activities: Events, Sponsorship, Advertising, Media relations, PR, Project management • Results: CSR management skills	Rome, Italy
November 2009/ Septembre 2013	L'Aurora Communication & Public Relations Communication agency specialized in Environmental and CSR communication Role: Communication manager • Activities: Digital Marketing, Advertising, Media relations, PR, Branding and brand assets, Events, Journalism, Copywriting, Project management • Results: Marketing and communication management skills and knowledge about environment and corporate social responsibility issues	Rome, Italy
September 2009/ November 2009	La Nuova Ecologia Editorial society founded by Legambiente (most important environmental organization in Italy) for the management of their magazines Role: Web marketing specialist (intern) • Activities: Content management, Community management, Social media marketing, Digital PR, Editorial promotion, Events, Press office • Results: web communication skills and knowledge about non profit and environmental publishing issues	Rome, Italy
February 2009/ July 2009	Patrizio Paoletti Foundation Non profit organization engaged in children's rights protection and education research Role: Fundraiser • Activities: Communication campaigns aimed to achieve an agreed money-raising and to highlight main projects and activities of the Foundation • Results: PR and fundraising skills and knowledge about education and children's rights issues	Rome, Italy
October 2006/ July 2009	Spes – Volunteering Center Public agency with the aim of promoting, developing and supporting voluntary organizations Role: IT Trainer • Activities: Design and delivering computer training courses offered to non-profit groups volunteers, mainly third age attendees • Results: Teaching skills and knowledge about computer sciences and voluntary sector	Rome, Italy
June 2007/ July 2008	Romanotizie.it Local news website Role: Content manager • Activities: Content management, Community management, Editing, Graphic Design • Results: Web content management skills and knowledge about local newsmaking process	Rome, Italy
May 2007/ July 2007	Sapienza (Press Office) University of Rome Role: Copywriter • Activities: Copywriting and content editing for Student's Guide 2007/08 • Results: Content management skills and knowledge about university communication	Rome, Italy
January 2007/ April 2007	UNESCO – Italian Commission UN agency for education, science and culture Role: Communication assistant (intern) • Activities: Graphic and content website restyling, Press office for international events (World Book and Copyright Day, World Poetry Day, World Mother Tongue Day), Translation and editing of institutional material in English and French language • Results: Public communication skills and knowledge about international organization issues	Rome, Italy

May 2006/ December 2006	Sapienza (Press Office) University of Rome Role: Press Officer (intern) • Activities: Press office, Events, Ghost writing, Content management for university website, Selecting specialists and professors for journalist queries • Results: Press office and events organization skills and knowledge about institutional and university communication	Rome, Italy
September 2004/ September 2005	Spes – Volunteering Center Public agency with the aim of promoting, developing and supporting voluntary organizations Role: Press officer (civil service) • Activities: Press office, Events, Content management, Fundraising • Results: No profit communication skills and knowledge about social issues and voluntary sector	Rome, Italy

EDUCATION

November 2008/ July 2009	Istituto Montecelio – Postgraduate course in Digital Marketing and Communication
February 2006/ October 2008	Sapienza University of Rome - Master's degree in Social and institutional communication Final grade: 110/110 cum laude Dissertation on role of technology in improving the quality of life of persons with disabilities. Dissertation winner of two university degree awards about handicap issues.
November 2001/ December 2005	Sapienza University of Rome - Bachelor's degree in Marketing and Public communication Final grade: 105/110 Dissertation on role on environmental communication. Dissertation winner of a degree award "Environmental issues, parks and protected areas, local development" organized by Arpa Lazio – Regional Parks Agency

LANGUAGES

ENGLISH: Fluent	FRENCH: Fluent	SPANISH: Basic	ITALIAN: Mother tongue
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COMPUTER SKILLS

SOFTWARE PACKAGE: **Microsoft Office** (Word, Excel, Access, PowerPoint)

INTERNET: **IE, Mozilla Firefox, Google Chrome, Safari**

MAIL: **Outlook, Outlook express, Mozilla Thunderbird, Lotus**

ART & GRAPHIC APPLICATIONS: **Adobe Illustrator, Photoshop, In Design, Macromedia Flash, Corel Draw, Quark express**

WEB PAGE DESIGN: **HTML, CSS, PHP, Macromedia Dreamweaver**

CONTENT MANAGEMENT SYSTEMS: **Joomla!, Wordpress, Drupal, Jimdo**

WEB ANALYTICS: **Google Analytics**

PERSONAL DETAILS:

Birth: 07/07/1982- Naples, Italy
Nationality: Italian

- adventurous and outgoing;
- a love of travel and experiencing different cultures;
- a great passion for nature, sea and mountains landscapes;
- a passion for literature, theatre, movies, photography, music, art and all kinds of sport.